

Intelligent Mailing Applications

Fully integrated systems to suit
your exact mailing requirements



Intelligent Mailing Applications

Addressing and Mailing Solutions have been supplying mailing equipment for over 20 years. Although our printing and mailing equipment can be installed as stand-alone units, many of our customers ask for bespoke expert services and consultancy from us.

We have the ability to design a fully integrated system to suit your exact mailing requirement. This ensures your print and mail equipment solutions are highly productive, harmonious and cost-effective in the specific circumstances of your company and trading environments. Products can be purchased or leased to suit your budget.

Mail Inserter Machines

The AMS range of mail inserter machines can collate, fold, insert and seal your mail in one single process. From entry level to large production inserters, our cost effective range can process up to 15,000 mail pieces per hour.

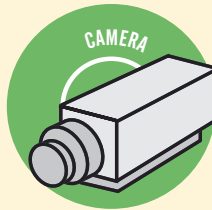
Our leading option for customers is the German manufactured Grutmacher Challenger system which leads the way in terms of flexibility and performance.

With the ability to fulfill up to 1 million mail pieces per month there are a number of feeder options as well as a colour touch screen for easy use.

AMS's intelligent mailing applications usually provide a combination of the following:



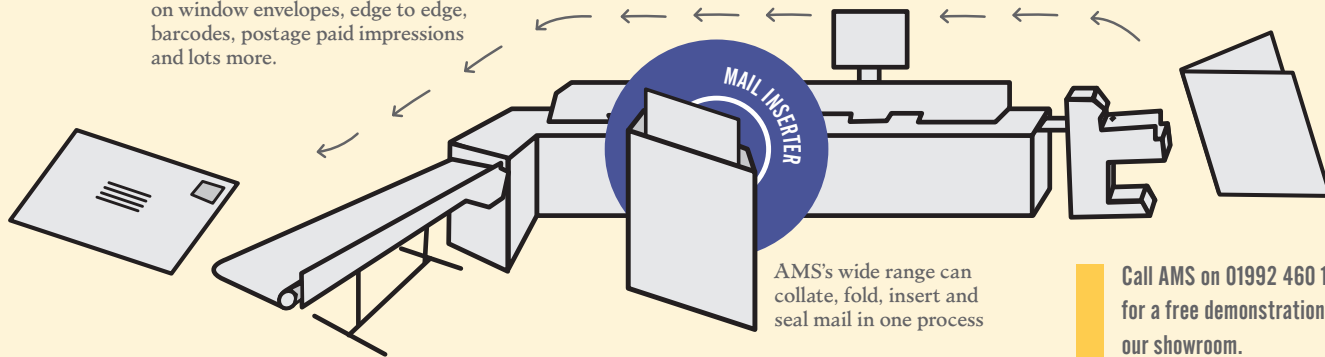
These super fast printers can print on window envelopes, edge to edge, barcodes, postage paid impressions and lots more.



AMS offer a number of cameras and scanners that can read from barcodes to barcodes to OMR, OCR and 2D images.



This easy to use software can perform simple to complex code verification tasks. Applications include read and print, matching, combining and de-duplication.



AMS's wide range can collate, fold, insert and seal mail in one process

Call AMS on 01992 460 111 for a free demonstration at our showroom.

Read & Print Application

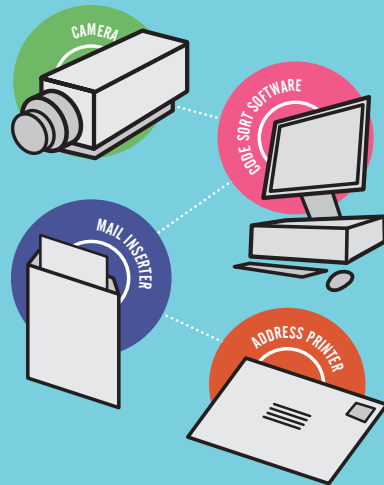
AMS know the importance of having the correct data on mail pieces and documents. The AMS read & print system, installed on any one of our mail inserter systems, can be set up to match users exact requirements and resolve many mail processing issues.

Combining state of the art OCR Cameras, Codesort software and an envelope printer, this intelligent mailing system provides reassurance that mail pieces match every time while satisfying a growing requirement to ensure product integrity in the mailing process.

**100% Accuracy
guaranteed**

Case Study

Leading online greeting card company
read & print application



One of the UK's largest online personalised greeting card providers contacted AMS to provide a solution to streamline their mailing process workflow. Sending out over 5.8 million greeting cards per year, it is essential that their mailing processes are 100% accurate.

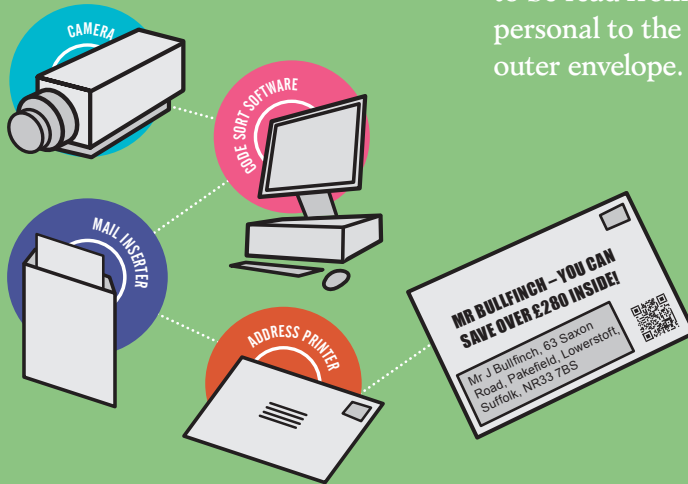
With an AMS mail inserter machine, the company needed to print addresses on to non-window envelopes that matched with the personalised contents.

Using the read and print application, unique customer information (an address) stored within a barcode printed on a card is read by the camera and transferred to the Codesort software. The card is then sealed in a non-window envelope. The information stored is then printed onto the envelope.

Case Study

Leading Insurance Company
Read and Print Application

A mailing house had a project for a leading insurance company. They wanted to print a personal message onto the outer envelope of each of their customers mailings relating to the vehicle they drive. Reading a 2d barcode through a window envelope, AMS's read and print system allowed data to be read from the enclosed letter, so information, personal to the recipient could be printed onto the outer envelope.



Matching Application

Again, using a mail inserter system and Codesort software the matching application ensures 100% accuracy in the production of mail where up to 4 personalised documents are enclosed in the same envelope. For example if there are two personalised documents such as a letter and an invitation to be put in to one window envelope, the matching application will read the codes printed on both documents and ensure they match the contents in the same envelope. The Codesort software can also create an audit trail database or match against a pre-existing database.

The Challenger mail inserter system comes with a choice of feeders including vacuum rotary, top feed friction and bottom feed friction with shuttle

Up to 13 feeder stations can be added

Combining Application

Any item that has a unique number such as a document, ticket, product code, competition code or label can be scanned and recorded along with the document code using Codesort software.

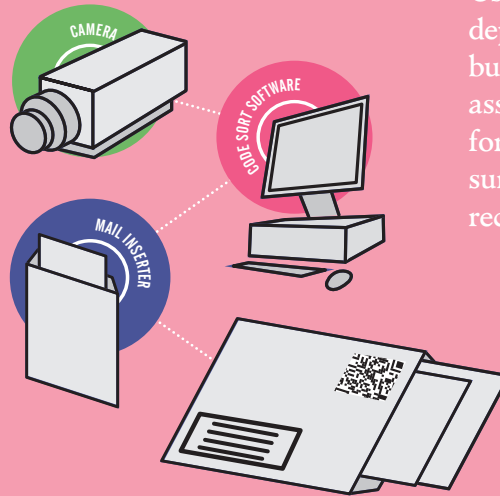
The final database created informs users of the ticket number each person has received and can ensure that numbers are not duplicated.

This application differs from the matching application as documents can be placed in the mail inserter machine in mixed order.

AMS's Codesort software and cameras can read almost anything from barcodes to OMR, OCR and 2D codes

Case Study

NHS Surveys
Combining Application

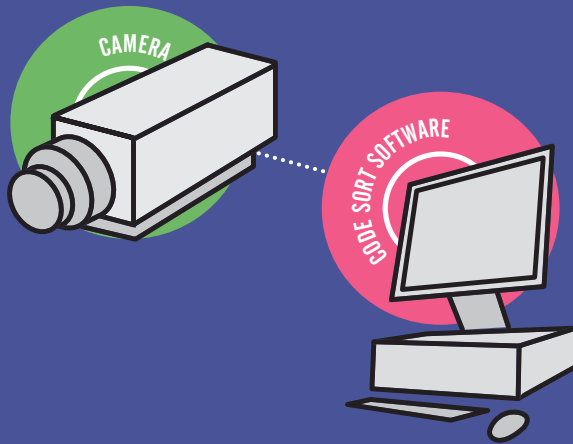


A major Government department needed to send out a personalised letter with an anonymous questionnaire survey to protect the security of the recipients details when returning the completed forms.

Using the 'Combining' feature in Codesort the department were able to process the mailing and build a database of the letters unique numbers associated with the unique number of the survey forms that were posted with them. When the survey's were returned it was easy to find out the recipients contact details.

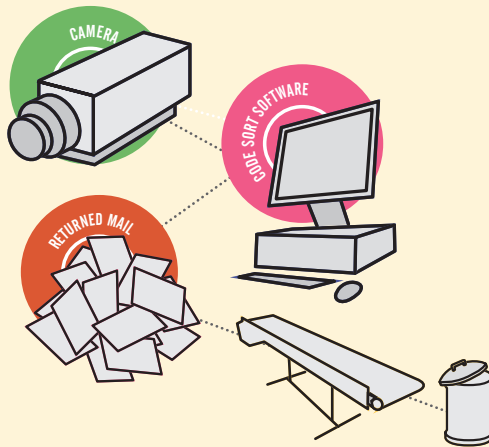
De-duplication Application

Codesort software can optionally check for duplicates whilst tracking mailing pieces. If a document is seen twice the software will stop the mail inserter machine and warn the operator.



Double document, missing sheet, paper jam and missing envelope detection are automatically managed by the Challenger

How Do You Process Masses Of Returned Mail?



When mail is returned to the sender due to 'Gone Away' or 'Undeliverable' reasons, the return mail system will read the barcode printed on the envelope or within the window of the envelope and create a simple database of records.

This database can then be exported/imported into the customer database to flag up which records not to send next time saving thousands of pounds of unnecessary postage costs.

If the barcode can not be read automatically on the scanning conveyor then a divert flap pops up and diverts the envelope. These diverted items can then either be put through again or scanned in manually.

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